Public-Private Engagement

The WMO Policy Framework on Public-Private Engagement was the first WMO formally approved the document on the issue of public-private engagement and partnership in the so-called "weather enterprise". The Framework provides a set of basic principles for successful public-private engagement between the state sector players, like the NMHSs, and stakeholders from the private and academic sectors. It aims to build understanding and enhance cooperation among stakeholders on how to sustain and expand the weather enterprise and maximize its benefits to society in the short- and long-term. The framework seeks to strengthen and enhance opportunities for WMO Members, their NMHSs, and the private sector, based on ethical behaviour to ensure a level playing field, enable efficiency and innovation, and utilize an inclusive approach to funding fundamental infrastructure and research.

The framework supports and builds upon the WMO Convention, existing policies, and related regulations and guidance. The Convention has ensured the world’s nations do cooperate to create and sustain an international system to observe and predict the weather, climate, and water; provide reliable information and services to support effective decision-making; reduce the loss of life and property; further sustainable development; and preserve the environment and the global climate for present and future generations of humankind.

PRINCIPLES OF ENGAGEMENT

People First principle

Recognizing the core mandate of supporting local-to-global decisions related to saving life, property, and economic productivity, by providing essential, meteorological, climatological, hydrological, and environmental information, WMO adheres to the "People First" approach to public-private engagement and partnerships.

Mutual Benefit

A successful engagement builds on both public sector and private sector contributions, and each sector contributes to the success of the other. While the public sector is more likely to invest in long-term programs and underpinning core infrastructure, that is required to deliver
the sustained, high-quality climate record, the private sector can be more responsive to selected investment in data gaps to meet special needs and application of emerging technologies. The public sector's deep understanding and trusted connection with its user community are critical to assured community safety through responsiveness to authoritative warnings. The capacity and technological agility of the private sector can present opportunities to meet novel and emerging service needs.

Principles promoted by the UN Global Compact and WMO Executive Council

A set of principles to guide successful public-private engagement described in the Policy Framework includes:

- Advancing the overarching goals articulated in the WMO Convention
- Shared value
- Sustainability
- Advancing together
- Level playing field
- Integrity
- Sovereignty
- Transparency

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A POLICY ACT ON PUBLIC-PRIVATE ENGAGEMENT ADOPTED BY CONGRESS-18


References
